

Lincoln Village Enterprise



The Power of Choice is Revealed

On behalf of LVNA, I wish you warm winter greetings! LVNA's efforts to improve our neighborhood are heating up the cold days of February- and people are beginning to notice. In April 2004, we created LVNA to clean up our streets and enhance our community. I spoke to you in November about the power of choice and promised to make LV a better place for us all. To do so, we invited active residents and city leadership to help us realize our goals; in doing so, we learned of the power of choice, that people can make a difference.

Since last year, we have worked closely with our city government by inviting them to contribute to the process: whether it's a city council member, the Chief of RC Police, or a delegate from Cordova Parks, our twice-monthly meetings are productive, well-attended, and the subject of talk at city council meetings! As a result of our efforts, LVNA was featured in the December 14th issue of the *Sacramento Bee*, a fact unheard of for a neighborhood association in its infancy.



New street signs like these are popping up in LV.

Also, we promised to better inform you on issues facing Lincoln Village; this year, we will deliver on that promise in many ways. First, our newsletter has grown to four pages; you'll notice new columns from In-Shape coordinator Yvonne DeHaan and Healthy Start Coordinator Julie Kauffman. You'll read about local news in our *Whisperings* section, and learn about our Community Prosecutor. Below, you can read an update on our new trash service through BFI.

As 2005 gets underway, LVNA will strive to represent your interests at every level of government. We will influence two exciting projects currently in development around Lincoln Village; and, we will keep you informed of upcoming items through this newsletter and our new website, www.LincolnVillage.org. In short, positive change IS happening in Lincoln Village. With your help, we can make LV more than a neighborhood, but a village that we are proud to call "home."

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Upcoming Meetings

LVNA'S MEMBERS MEET TWICE MONTHLY AND MEMBERSHIP IS FREE. AT THESE MEETINGS, WE DISCUSS IMPORTANT ISSUES USING ROBERTS RULES OF ORDER, BUT ENCOURAGE DEBATE WHERE EVERYONE'S VOICE IS HEARD. FUTURE MEETING DATES INCLUDE:

- FEBRUARY 22ND
- MARCH 8TH
- MARCH 22ND
- APRIL 5TH

CURRENTLY, WE MEET AT 6:00 PM AT THE BRADSHAW MOBILE HOME PARK CLUBHOUSE, LOCATED AT 3501 BRADSHAW ROAD. YOUR ATTENDANCE, OPINIONS, AND SUPPORT ARE ALWAYS APPRECIATED!

TRASH SERVICE UPDATE

As you know, our city's trash collector has changed. BFI will now service all Lincoln Village homes and will do so at a cheaper rate. The new service will also allow you to call for rubbish pick up as many as three times per year. Service days for trash will remain the same. If you need smaller cans or would like more cans, contact the city's hotline at 638-9000 for more information.

Our Mission Statement:

Our general mission is to serve Lincoln Village through beautification and Civil Code enforcement, Political Affairs, and Communication to our community. In addition, LVNA firmly supports quality public services in partnership with its citizens, businesses, schools, and other governmental agencies.

By Yvonne DeHaan

The IN-SHAPE Code Compliance Program is here to help the City of Rancho Cordova look good. We use many different methods including education, enforcement, engagement and encouragement. The ideal situation is for everyone to feel so proud and involved in their neighborhood and their community, that they want to become an active part in its success.

Keep your own property clean. Neighborhood Pride is contagious. Talk to your neighbors. Sharing thoughts, concerns and information creates a very strong community. Offer a helping hand. It isn't always neglect – sometimes things can just get out of hand. Report problems to the proper authorities. What if you wait for others to call and no one ever does?

Be active and informed. If something doesn't look right, or makes you feel uncomfortable – call us. If we are not the best ones to help, we will help you find out who is!

People respond emotionally to what they see. When you drive through a lovely countryside, you feel refreshed and energized. When you see a yard full of weeds and broken lawn furniture, you feel repulsed and frustrated. When you go inside and see that you still have dishes to wash and a week's worth of laundry – well, let's just not go there...

It takes work to make anything look good, and to keep it that way. We look forward to becoming your personal trainers – a resource to help you solve the problems you see, a source of energy and passion when it gets difficult, and a partner, working right along with you to get and keep Rancho Cordova IN-SHAPE.

Yvonne DeHaan is the Nuisance Abatement Coordinator for In-Shape, a comprehensive city program to beautify Rancho Cordova. Contact Yvonne for more information. She can be reached at City Hall at 942-0280, or at ydehaan@CityofRanchoCordova.org. Also, visit the City's website for a more complete list of services that they provide.

TELL US ALL ABOUT IT: YOUR HELP IS NEEDED!!

By Yvonne DeHaan

The IN-SHAPE Code Enforcement program has been working here for just over a year and a half now. While we have taken in over 3400 service requests, there is still much work left to do! After driving through the neighborhoods, and talking with residents, we are learning that many people still do not think about accessing our services, or perhaps do not have a clear idea of what we are trying to do.

Here are a couple of the clues we have recently uncovered. We attended a neighborhood meeting where the residents were very eager to tell us about the issues on their block, but when we asked them about a couple of addresses just around the corner, they were actually unaware of problems there. In

another instance, we received very insistent complaints about a certain address, and after inspecting the property, we noticed no less than 3 more serious violations within a 10 house radius. We hope everyone will start thinking of the entire city as their neighborhood and share in our desires to improve it!

Some have told us that they just really didn't believe anyone would respond. We have heard them say that nothing ever happened before, so why pick up the phone and waste their time all over again. Let me remind you that the past is behind us – we are a City now and are here to make your life better!!! Call us if you want to report a problem, need information, or if you just have a comment or suggestion. Your money is paying for us to be here, so take full advantage of it!

How Code Enforcement is Beautifying Lincoln Village

By Matt Cummings

Lincoln Village got a healthy dose of In-Shape medicine in 2004! Our neighborhood received 293 visits from the city's code enforcement agency, with 157 of them originating from the In-Shape program itself. This information was presented to LVNA during a recent driving tour through the Village.

While 2004's visits topped other neighborhoods in Rancho, In-Shape coordinator Yvonne DeHaan said the calls proved our neighbors were serious about beautifying their surroundings. DeHaan encouraged residents to contact her

Three of the five grids in Lincoln Village accounted for 91% of the 293 calls made for service.

office to learn more about the program.

While on the driving tour, members learned how to use the City's "40% Rule," which defines available parking space as 40% of the total front yard space, to judge whether neighbor vehicles violated the City's parking codes. Members also learned about new codes in development, such as limiting the presence of basketball hoops on LV streets, and creation of a property maintenance ordinance to encourage landlords to better maintain their rental properties.

A HEALTHY START FOR LV'S CHILDREN

By Julie Kauffman

I would like to take this opportunity to introduce Healthy Start to the families of Lincoln Village. Healthy Start is a school-based student and family support services program that works with children, families, and communities to address barriers to learning in order to support success for children both in school and in their community.

Our main office, which serves both A. M. Winn and Abraham Lincoln Elementary Schools is located on the Winn campus, 3351 Explorer Drive, and is open Monday-Friday 8:00-4:30. I invite you to stop by, meet our dedicated staff, and learn about the many resources available to you through our Family Resource Center, or call us.

We have two upcoming events that I hope you will mark on your calendar:

Friday February 11 - Walk Your Valentine to School at A. M. Winn. Please join your students and other community members between 7:45 and 8:20 for an enjoyable walk to school, followed by refreshments in cafeteria. Watch for flyers coming home soon.

Saturday March 5 - Healthy Start/LVNA Pancake Breakfast - Come join us for a delicious breakfast between 8:00-11:30 in the A. M. Winn Cafeteria. The cost is \$5 per family; proceeds from the event will be donated to the American Red Cross Tsunami Relief Effort. Flyers and ticket sale information will be sent home with your children soon. To volunteer, call 228-5723.

Magnet High School Planned in LV

By Doniell Adams

On January 12th, America's Choice, a nationwide program met with LV residents and city leadership to discuss a new magnet school being built on Routier and Systems Parkway. The school will start with a population of 189 and could grow to as many as 500. The as-yet unnamed school won't be finished until at least 2006.

LVNA will host an informational meeting on February 8th at 6:30 that will further address neighborhood concerns. RCPD will also attend to present their opinions. The meeting will be located at 3501 Bradshaw Road.

Movie Theatre Plans Heat Up at County Planning

By Kevin Jenkins

A plan to demolish the old *Sacramento 6 Drive-In Theatre* is now winding its way through the county's review process. Under this proposal *Bradshaw Landing* would be a retail complex with up to five restaurants and a "big box" store, in addition to the 20-screen theater. The site would also house small to medium-sized retail shops, as well as office suites in another six buildings.

Hoping to take advantage of its proximity to the Butterfield light rail station and to provide a second street approach to the property, the developer also is proposing to extend Oates Drive west, connecting it near the light rail station to Butterfield Way.

A Senior Planner with the county's Planning and Community Development Department, Jeff Gamel, told a January meeting of LVNA that this project would be an ideal candidate to include a residential component because of its proximity to the light rail. In his view, this is the type of mixed use (commercial, residential, and transportation center) is the wave of the future for the region.

Two options for the property were included in an already completed Environmental Impact Report. Both options have slightly more than 360,000 square feet of floor space. The main difference between the plans is the final placement of the theater and "big box" store within the property. A new drive-thru restaurant would be on the southwestern corner of Bradshaw and Oates under both plans.

The project plans are now with Gamel's staff. After that staff

review is completed a public hearing will to be held by the Department. Following that hearing their recommendations go to the County Board of Supervisors for a final public hearing.

Although various retail names have been mentioned in connection with the project, Bradshaw Landing has not formalized agreements with any potential tenants at this time.

Jim Wiley, a representative from the project, will attend LVNA's meeting on February 22nd. Additional information will be provided on the LVNA website, www.LincolnVillage.org.



We're glad to be part of your neighborhood!

Packing, shipping, mailbox rental, printing, copying, notary services, shipping supplies, office supplies, binding, laminating, more!

3539 Bradshaw Rd. (at Old Placerville) 362-3694
Open M-F 8:00-6:30 Sat 8:30-4:30

10824 Olson Dr (at Zinfandel) 851-9763
Open M-F 8:30-6:30 Sat 8:30-4:30

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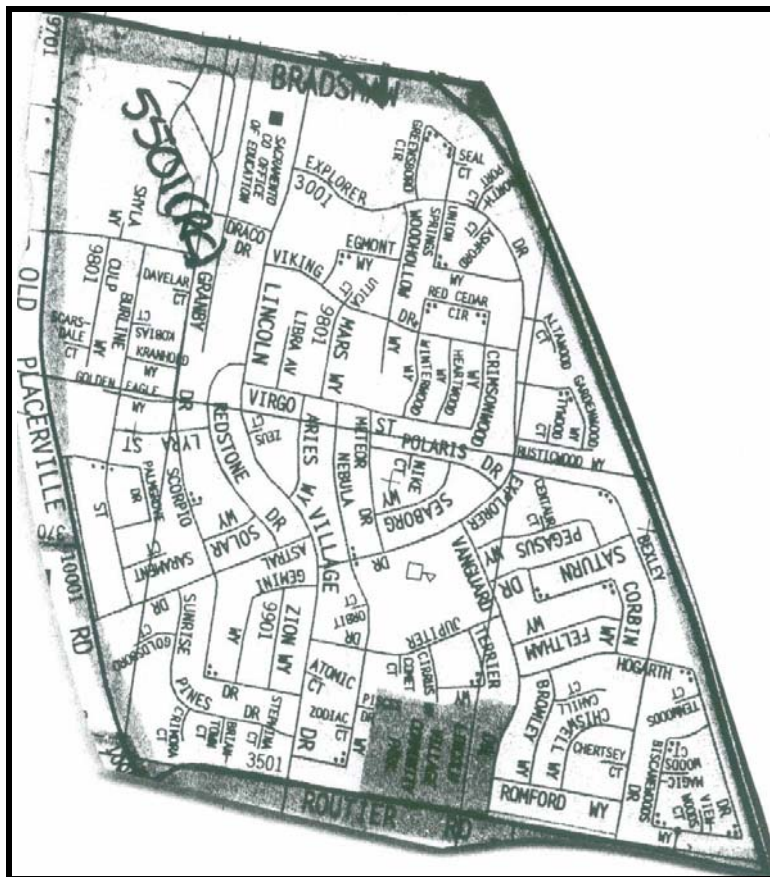
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Lincoln Village encompasses the following streets:
Old Placerville Road Bradshaw Road
Router Road US 50 Freeway

Whisperings Around Lincoln Village

Welcome New Members: Several members have joined LVNA since our last newsletter: Kevin, Mary, Merle, Cindy and Charles, Cynthia, Gene, and Julie all want to improve our neighborhood, and we welcome you all! New members are always welcome and there's no cost join: "Free is the Word!"

New Community Prosecutor: Lincoln Village got a big boost last month with the hiring of Community Prosecutor Dick Margarita. The hiring provides LV with a local prosecutor that can hold wayward businesses and out-of-area landlords accountable in a way we've never had. LVNA will keep you updated as we work with this great asset.



Gettin' Together: Members of LVNA dusted off their finest evening attire and came out to support a local businesses, the Panda Garden. They were also visited by two prominent city members, *Grapevine* editor Shelley Blanchard and Parks Planning Superintendent Lee Freschette. Everyone left with full stomachs, new stories, and new friends. Thanks to all who came out for this festive occasion.

And Speaking of...: Sac County Supervisor Don Notolli will appear at LVNA meeting on February 22nd. He will answer questions about our new entertainment district, known as Bradshaw Landing. Bring your questions and comments for Supervisor Notolli!