

**LVNA Agenda Minutes**  
**Tuesday, March 8<sup>th</sup>, 2005**

Attendees: Matt, Doniell, Sandy, Julie, Kevin, George, Matt P. and Glenn

Guest: Ted Gaebler, Rancho Cordova City Manger

1. Meeting began at 6:20pm
2. Minutes were approved
3. Update on Committees
  - a. Political Affairs: Matt provided the association with a full agenda from the City Council meetings on February 22<sup>nd</sup> and March 7<sup>th</sup>. He brought a couple of points of particular interest to the members including the newly approved park ordinance, which raised those standards to 7 acres per 1,000 people. The current county code required only a 5:1 ratio. In addition, Matt discussed the upcoming sale and rehab of Village East Apartments, as well as his concerns. Ted Gaebler added several points regarding SHRA's obligation to spend tax increment money (funds that must be earmarked for development) around Mather and Rancho Cordova. A meeting is scheduled with the project leader from SHRA on March 16<sup>th</sup>.
  - b. Communication: See minutes below on newsletter distribution
  - c. Code/Beautification: None
4. Presentation: Jim Wiley, Bradshaw Landing (This item has been continued to April 12<sup>th</sup>)
  - a. Matt passed out a two-page "Wish List" of stores and services that could be incorporated into Bradshaw Landing. He suggested that members add to the list and return it to our next meeting or by March 31<sup>st</sup>. In addition, Kevin will make the list available on the website.
5. Discussion: Winter Newsletter Distribution
  - a. Matt suggested mailing the newsletter via bulk mail in the future. Doniell suggested that dropping on doorsteps was more likely to get read, as some residents might throw away a mass-mailer.
  - b. Matt Phillips asked to be made aware of the distribution early on so that he can recruit parent-child teams to help fold- his group helped with the last folding task.
6. Update on Healthy Start Activities: Julie Kaufman
  - a. The Pancake Breakfast resulted in a 250-275 turnout of LV residents. She received a 95% positive reception, with the remainder aimed at the political candidates being present and the kitchen running slow.
  - b. Proceeds are being donated to Tsunami Fund on behalf of AM Winn Healthy Start and LVNA.
  - c. The next Healthy Start meeting will be held on March 31<sup>st</sup> at 3:00 pm at Julie's office.
  - d. Julie's newest AmeriCorp member, Jane will be in charge of Winn's Lunch Buddy Program. The lunch program involves 3 students to 1 adult to meet once a month. Julie is hoping to recruit members of the business community for a 2-hour time commitment for lunch and recess session.

- e. A gang awareness workshop is being planned that will be open to the public. Julie will bring more information as it becomes available.
  - f. Julie introduced Matt Phillips, Coordinator of the After-school Start Program
    - i. Matt would like to see LVNA and his program work more together by involving his kids in LVNA functions.
    - ii. On Saturday March 12<sup>th</sup> the Start program will be holding a community yard sale at the school between 8 am and 4 pm.
    - iii. Matt can be reached at between the hours of 2pm and 6pm at 826-9264.
7. Update: Postal Survey
    - a. Kevin provided details from the survey- members discussed methods to advertise the survey more often, including announcements at Council and Planning Commission meetings. Kevin will update the members at our next meeting.
  8. Update: Trash Services
    - a. Everyone should have gotten their new trash cans by now- George mentioned that he had not- Matt gave him contact numbers from the Winter newsletter to assist him.
  9. Update: Website and P.O. Box
    - a. A request was made to make sure that the mail was picked up and delivered to chairpersons on a regular schedule.
    - b. The following information was presented by Kevin regarding the website:
      - i. We have received a total of 177 hits between January 27<sup>th</sup> and March 8, 2005.
      - ii. In the last 30 days we have gotten 109 hits on the website. The highest number of hits per day was 10 on the 22<sup>nd</sup> the day after newsletter distribution and the same day as the bee ran the website link. 10 hits came from seeing the link in the Folsom neighbors page and 12 from El Dorado Hills edition of the Sacramento Bee.
      - iii. The most popular pages being visited are the upcoming meetings page and the congressional race page followed closely by the Bradshaw Landing article.
  10. Future Agenda Items and Date of Next Meeting
    - a. Non-for-Profit Status
    - b. Safety issues- traffic and drugs
    - c. Discussion with County Board of Supervisor Don Notolli
  11. Meeting was adjourned at 8:00 pm.